



ALL NEW

The FLINTSTONES' NEIGHBORS



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6p

Barney & Betty RUBBLE

a Hanna-Barbera
Production



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The Winner. Built by Converse.[®] Just for Sears.



1 thick, tough
rubber soles



2
padded
comfort all
around



3 cushioned
"shock
absorbers"



4
racing
stripes

At the
Shoe Place

Sears

Low-Cuts and High-Tops. At larger Sears, Roebuck and Co. retail stores. And in the catalog.

Barney & Betty RUBBLE

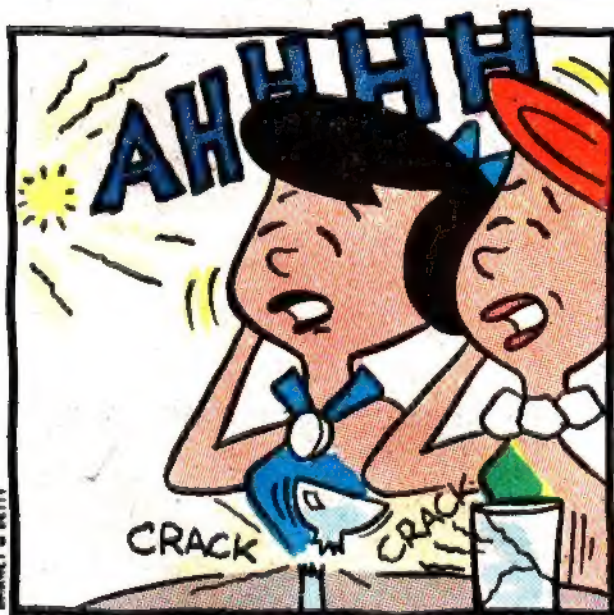
ZONE-DEAF

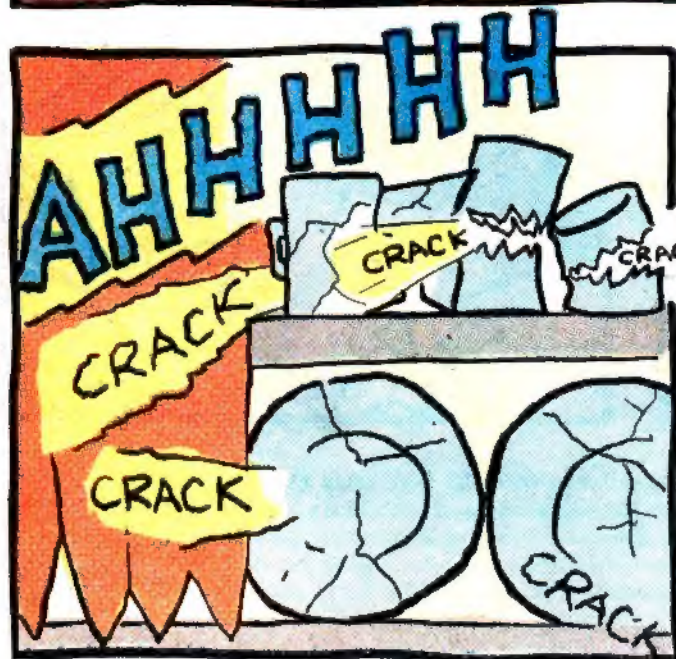
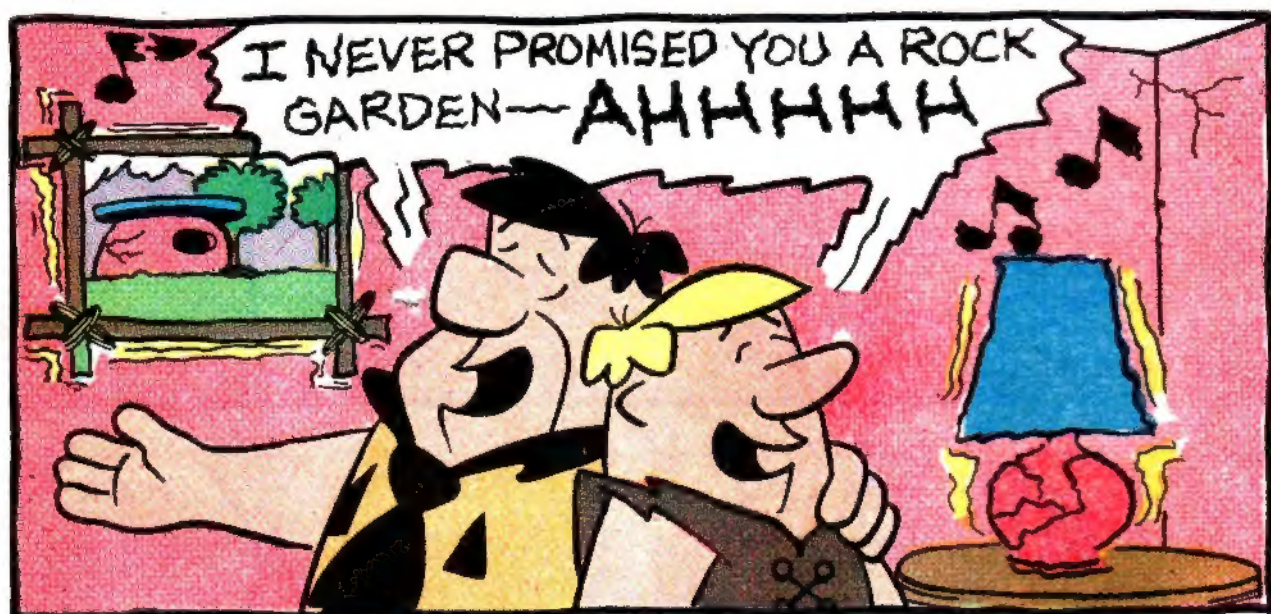
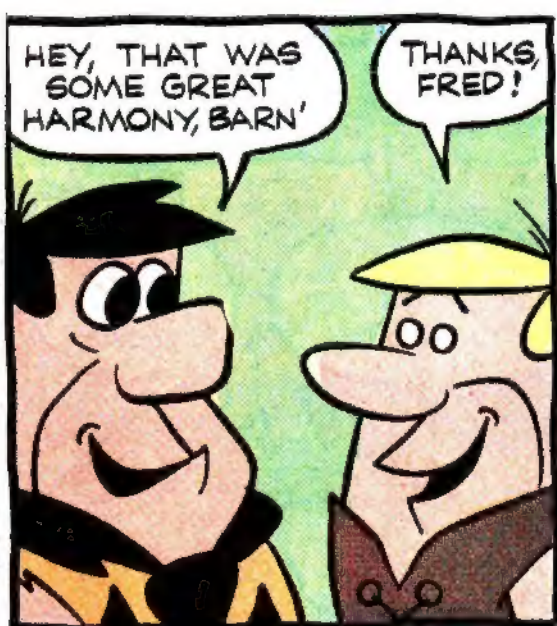
AHHHHH

OH, NO...
THEY'RE AT
IT AGAIN...

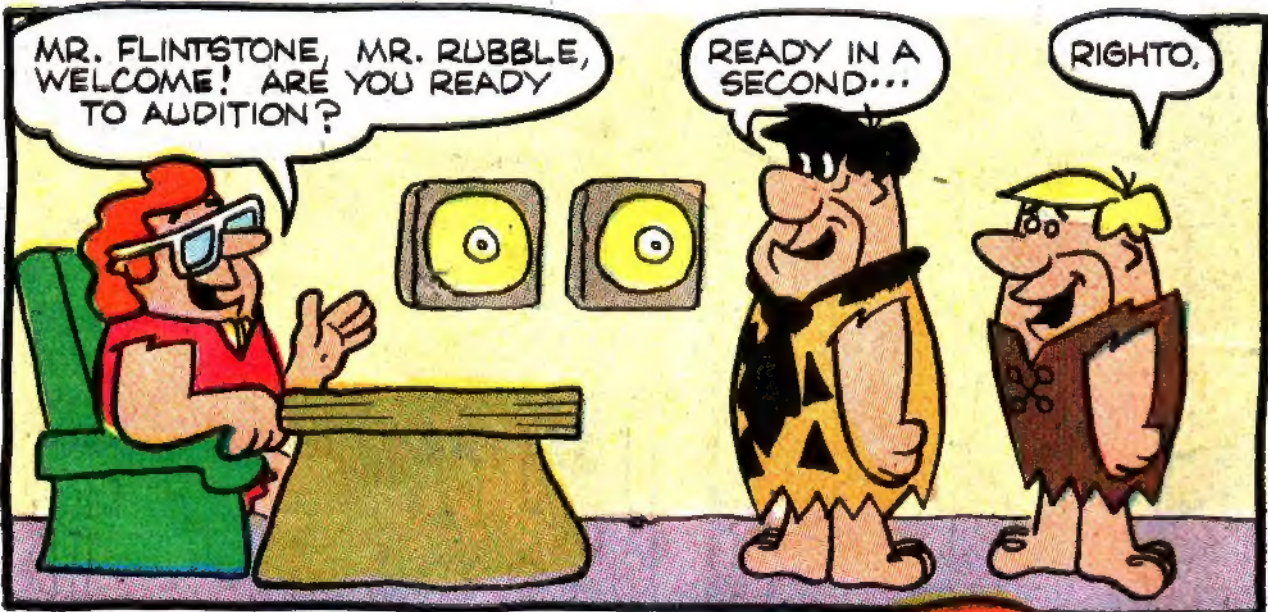
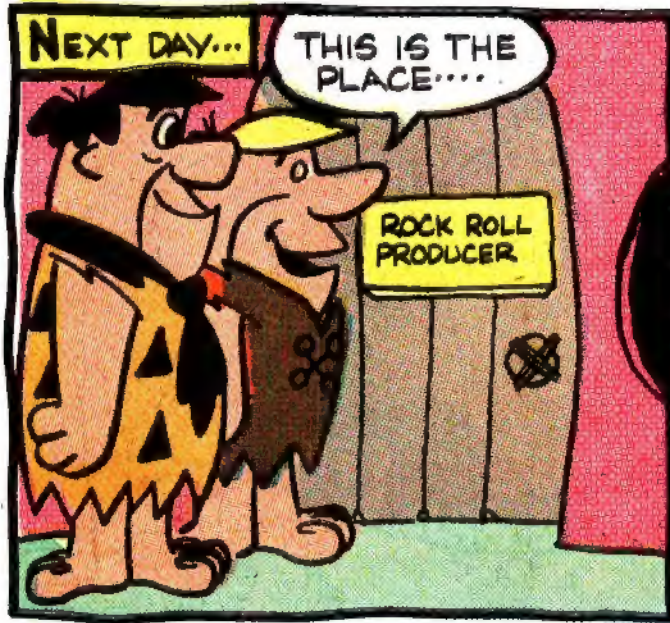
HOLD
YOUR
EARS.

D-5925











MONSTER

S-I-Z-E MONSTERS

7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

ONLY \$1.00

TEN DAY FREE TRIAL

Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethylene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

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Money Back Guarantee. Just send \$1.00 plus 35c to cover postage and handling for each monster you want. Your money back if not satisfactorily horrified.



Honor House OF 21MR27
Lynbrook, N.Y. 11563

Rush me my 7 foot tall glow in the dark

monsters. Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose \$1 plus 35c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

NAME

ADDRESS

CITY

STATE

ZIP

New York State Residents please add sales tax.



MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. High instructions for 10 terrific tricks.
No. 183 \$1.98



SMOKE CLOUD

No. 871 20c

Light one and watch the column of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect.



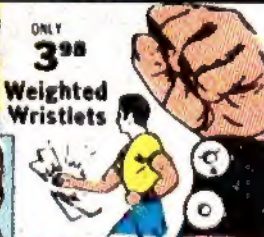
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Looks like real chewing gum but tastes like ONIONS! It's too funny! 5 slices to a pack.
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Most people try to grow hair. This is just the opposite. Made of flesh toned latex to fit all heads. Really changes your appearance.
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ONLY 39c Weighted Wristlets

"Power Packed" Arm Holders To Give you mighty striking power. "Power Packed" wristlets build the arm and give you more power. Special design—hand or exercise. And, wear them during your weight training. During your ordinary activities at work or play.
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Scare the daylighters out of your "victim" as this terrifying life size ghost hovers and darts over him. Can be controlled up to 50 feet away so you can hide while watching your victim. Complete instructions included.
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...you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 878 Only 50c



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This rubber mask is so grotesque that it is sure to shake up the whole neighborhood. Be the "Werewolf" that prowls again!
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FREE NERVE CENTER CHART

Here's what you get:

- 20 Best KARATE blows and chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, JIU JITSU holds
- Isometric muscle building course
- Endurance exercise and COTS MORE

No. 73 \$1.98

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Rush me the items listed below. If I am not 100% satisfied I may return any part of my purchase after 10 days FREE TRIAL for full refund of purchase price. We cannot accept orders totaling less than \$1.00.

NAME & NUMBER OF ITEM	HOW MANY	TOTAL PRICE

Please add 25c to total order for postage and handling.

TOTAL AMOUNT ENCLOSED

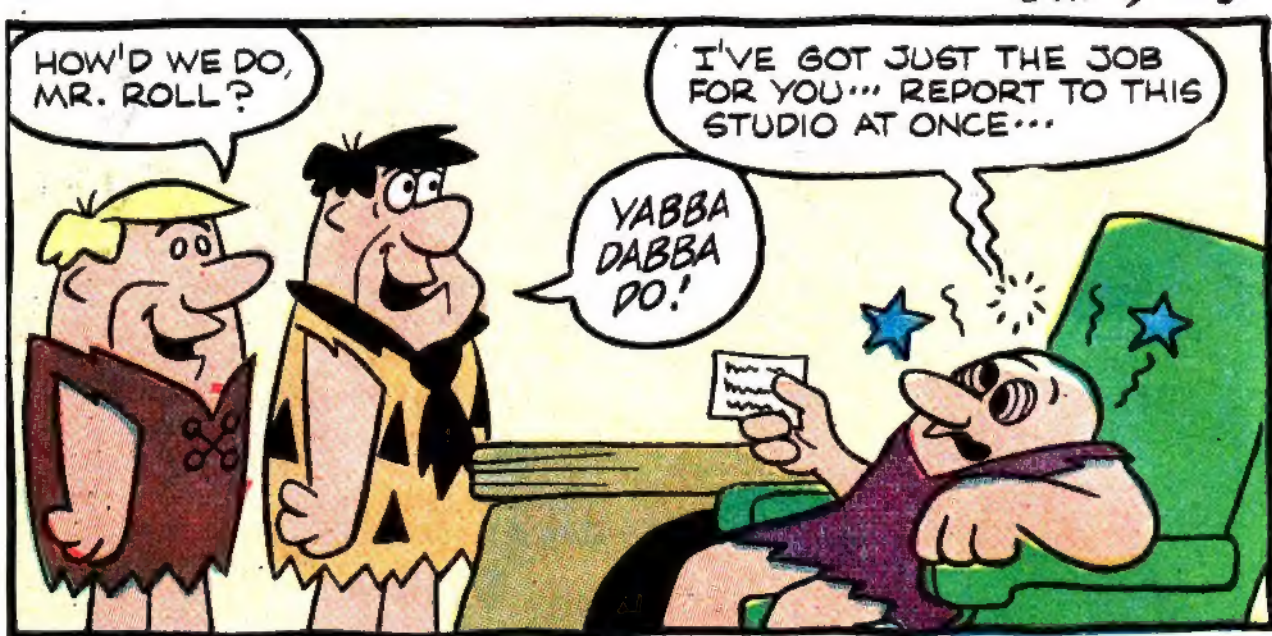
For COD orders please send 50c good will deposit. Pay postman the balance on delivery plus COD and handling charges.

NAME

ADDRESS

ZIP

New York State residents add appropriate sales tax.



Barney & Betty RUBBLE

in FUNNY MAN

HA HA... THESE T.V.
COMEDIANS SURE
ARE FUNNY...

YEAH, HEH, HEH, THEY
COME UP WITH SOME
REALLY CLEVER GAGS!

AW, I
BET I COULD
BE JUST AS
FUNNY...AS
THEY ARE!

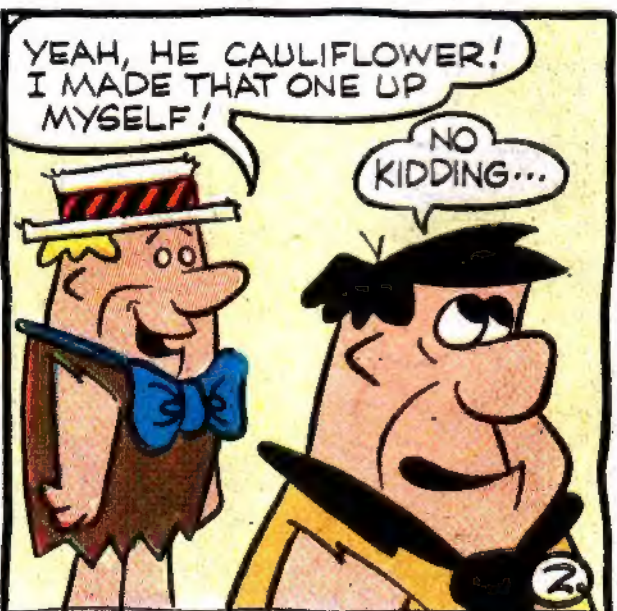
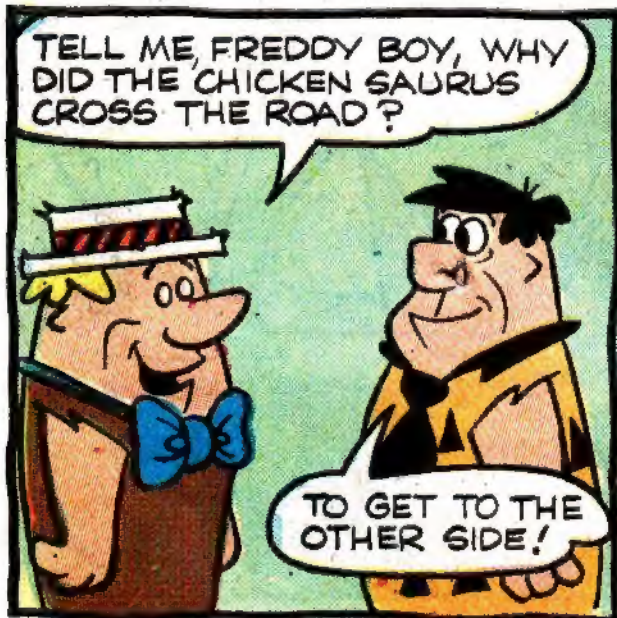
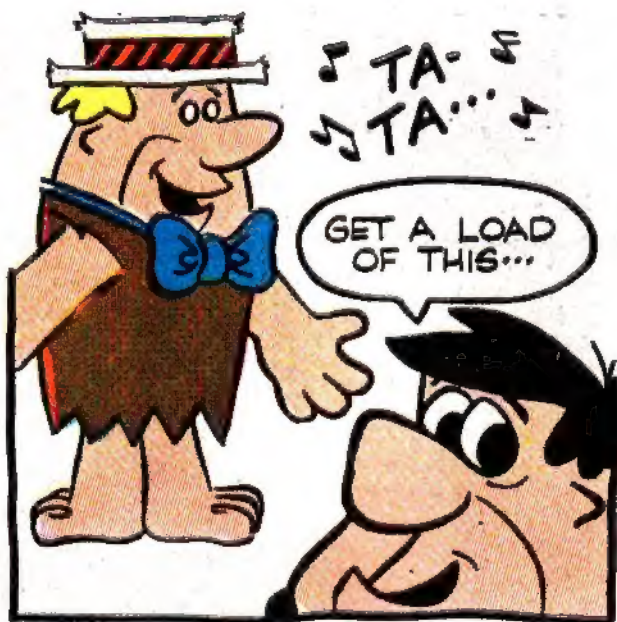
WALKER &
REICHART

AW, C'MON,
BARNEY, YOU'RE
NO COMEDIAN...

WHY, I HAVE
A NATURAL
TALENT FOR
COMEDY...

HAW HAW...
NOW **THAT'S**
FUNNY...

LET ME GET
SOME GAGS TO-
GETHER AND
I'LL **PROVE**
IT!





A FUNNY THING HAPPENED TO ME AS I **LOAFED** OUTSIDE THE **COOKIE** FACTORY, A COP NAMED **BAKER** ARRESTED ME FOR **ROLLING** A BUM FOR SOME **BREAD...** WHEN HE ASKED ME WHY I DID IT, I TOLD HIM I **KNEADED** THE **DOUGH...**

HAW HAW HAW HAW



DID YA HEAR THE ONE... ABOUT...

HOO-BOY! WE GOTTA SHUT HIM UP!

BUT HOW?



I'VE GOT **JUST** THE THING!



OH MY!

OOF!
FRED!
TAKE IT
EASY, BARN!
AARGH!
OOF!



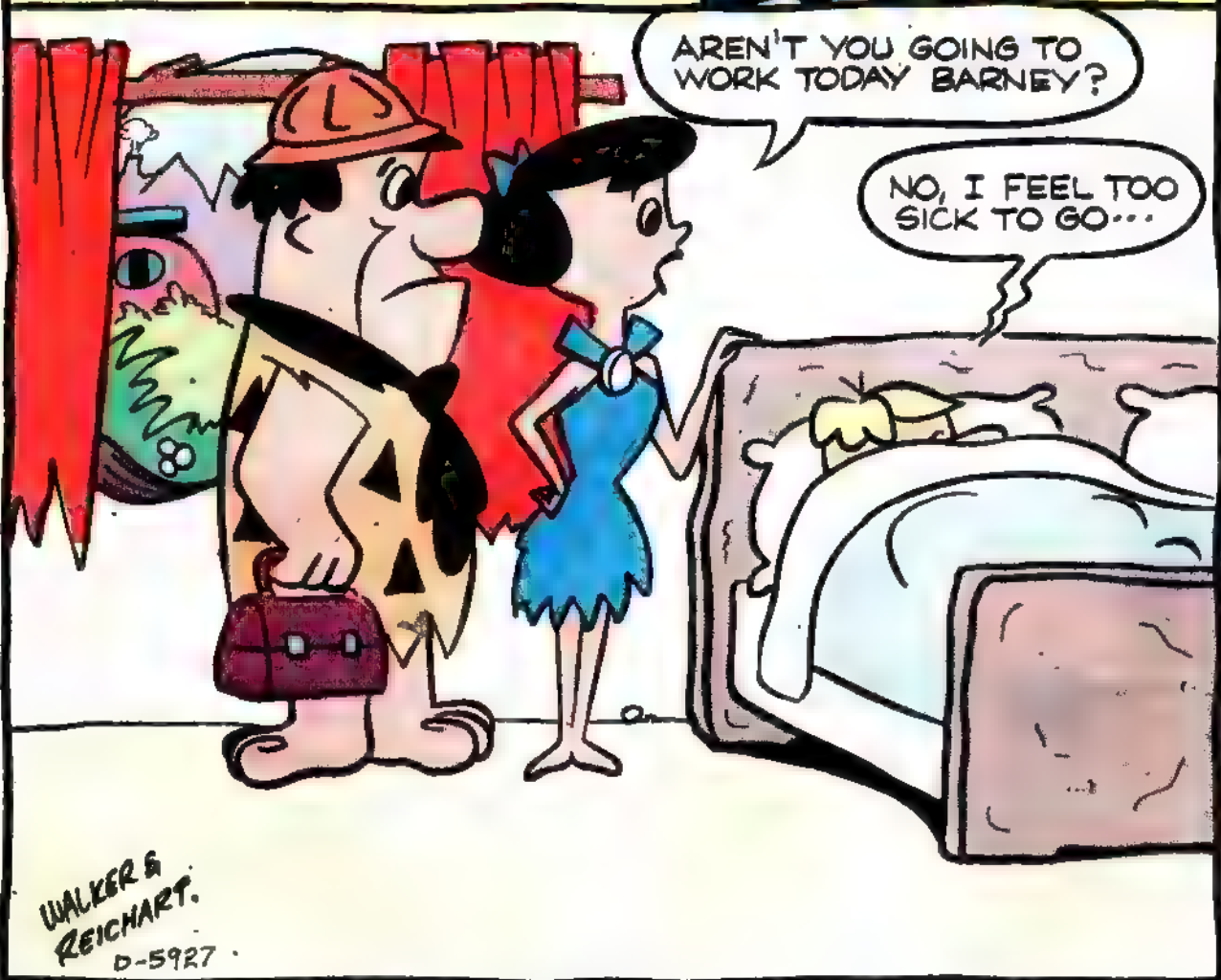
NOW THAT'S WHAT I CALL A GOOD GAG!

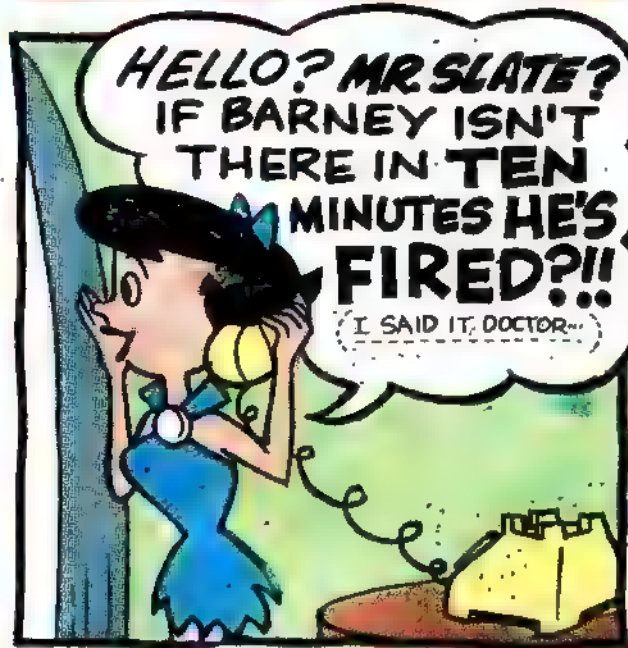
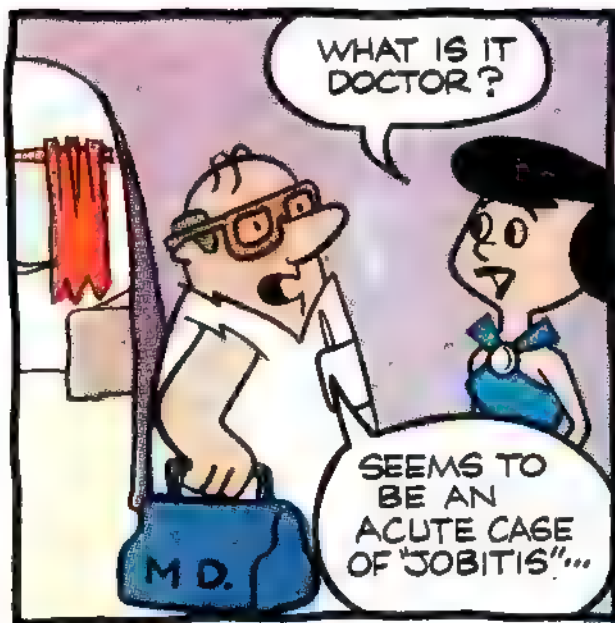
END.

Barney & Betty in

RUBBLE

SICK LEAVE





WE GUARANTEE

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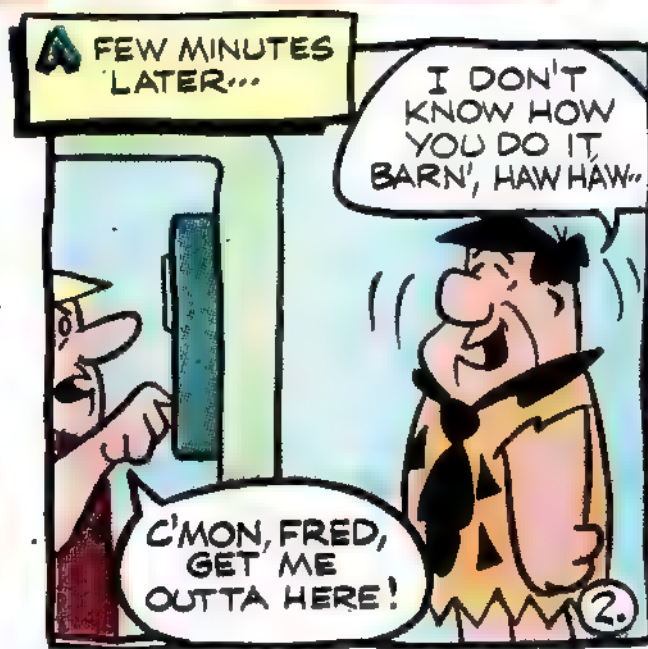
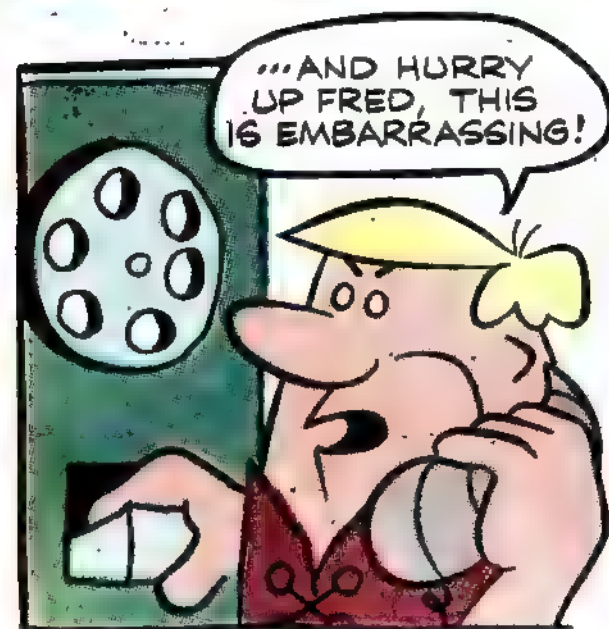
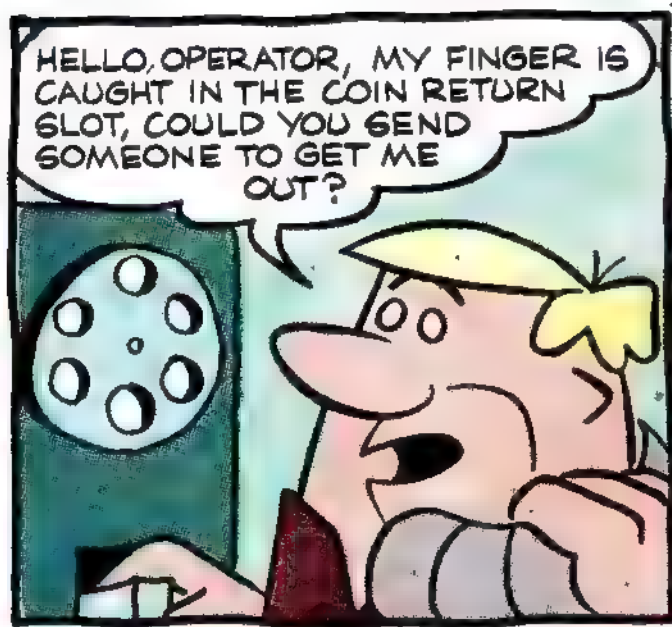
THANK YOU,
OPERATOR...
GOOD-BYE!

TELEPHONE

WALKER &
BEHRENS

NOW I'LL JUST GET MY
DIME BACK... HA, THERE
IT IS!

UNH... HEY!
MY FINGER'S
CAUGHT!





BONERS, Moaners and GROANERS

For more than thirty years, I have taught these darling little children in the grade schools. It has been necessary for me to give them examinations on what they should have studied and should have learned. Sometimes the examination is written. Other times it is oral. I, also, have to ask them questions about what they are doing. One thing is certain: If teacher is not clear in pronouncing a word or doesn't make the meaning clear of a thought, those little kids will give you unusual answers. The kids always enjoyed trying to catch teacher with a riddle or puzzle, or find something that the teacher doesn't know. How happy a boy or girl is when this has been accomplished.

Our new principal, Dr. Herman Lusser, required that every teacher prepare a set of questions to be given as a final examination. He checked through my questions and then gave his o.k. to it. These I had mimeographed, and one June day I gave my class this final examination. Tommy Herlowe sat in the fifth seat in the second row on that day. He would look at the examination paper, then at his answer paper, and laughter came from his lips. I was very much annoyed. When the class had been dismissed, I kept him in and spoke to him.

"Did you think my questions were funny?" I wanted to know.

"They were very good," he informed me. "I didn't know the answers. They were funny. That's why I laughed."

He just passed that examination with a mark of 65%.

There are times when the kids will repeat over and over again what seems to us to be sheer nonsense. But they enjoy doing it. For example, one day while on yard duty the kids were all saying: "Nifty - bitty - hiffy - he seems to be so shiffy." I did the best I could to get one boy to explain it to me. But he snapped back at me, "You mean you don't know it?"

On another occasion, they all were saying this one: "Sixty seconds make a minute. Sixty minutes make an hour. Twenty-four hours make a day. Three hundred and sixty-five days make a regular year. One hundred years make a century. Can you live that long?" One girl asked me what a lot of centuries make. So I told her about the word aeon. Two days later, they repeated it all during the play time in the yard. But this is what they added:

"A lot of centuries make an aeon. Teacher says so. But we won't be around to find out if he is right or wrong. Anyway that is very long."

One day, our kindergarten teacher had to leave for an hour on some kind of an emergency. So I was asked to send my brightest girl to sort of "keep order." Elaine went there and then came back when the kindergarten teacher returned.

"How were the little ones in kindergarten?" I asked.

"Still there," was her two word reply. And you know something? The more I thought about it, the more I concluded she was right in her answer to my question. This next one is really for our post office big shots. When they introduced the zone numbers, we teachers were called to a special conference after school by our principal. A man from the post office spoke to us and gave each teacher a zone sheet. Then the principal gave the orders.

"Next to the address of each pupil in your roll book, write the zone number. Then devote one hour, if necessary, to be certain that each student knows his zone number."

This I did, and I was almost blue in the face when I finished. Two days later, little Peter didn't return for his afternoon class. His mother was worried and came to school. He hadn't even gone home for lunch. So the principal called the police precinct, and by two thirty an officer came with little Peter in tow.

"What a headache he gave us," sighed the police officer. "But I will admit he is a nice and polite kid. He couldn't remember his own name, on what street he lived, nor even the number of the house in which he lived. All he kept repeating over and over was his zone number: 10458 ... 10458 ... 10458."

O.k. Anyway, Peter got back to normal before he left school with his mother. But I'll never forget what he said to me.

"Gee, I think I forgot my zone number. What is it? Is it 45801 or 10584?"

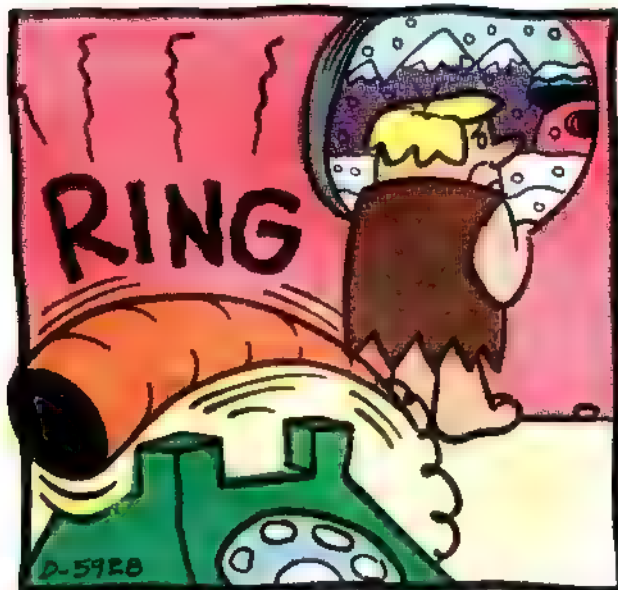
Anyway, I guess I was sort of lucky because the principal didn't send for me or scold me in any way whatsoever. Maybe I did a good job on teaching the zone number, at that. More next time about what happens in a school and especially in my class.

Barney & Betty
RUBBLE

in TRAVEL TROUBLE

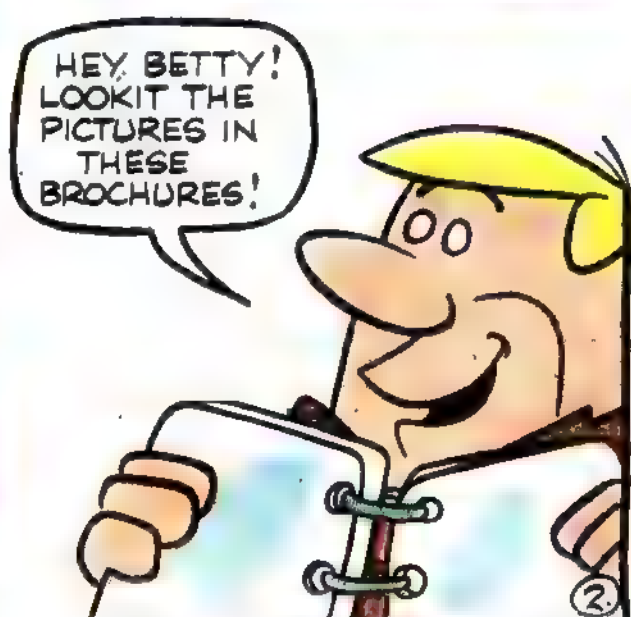
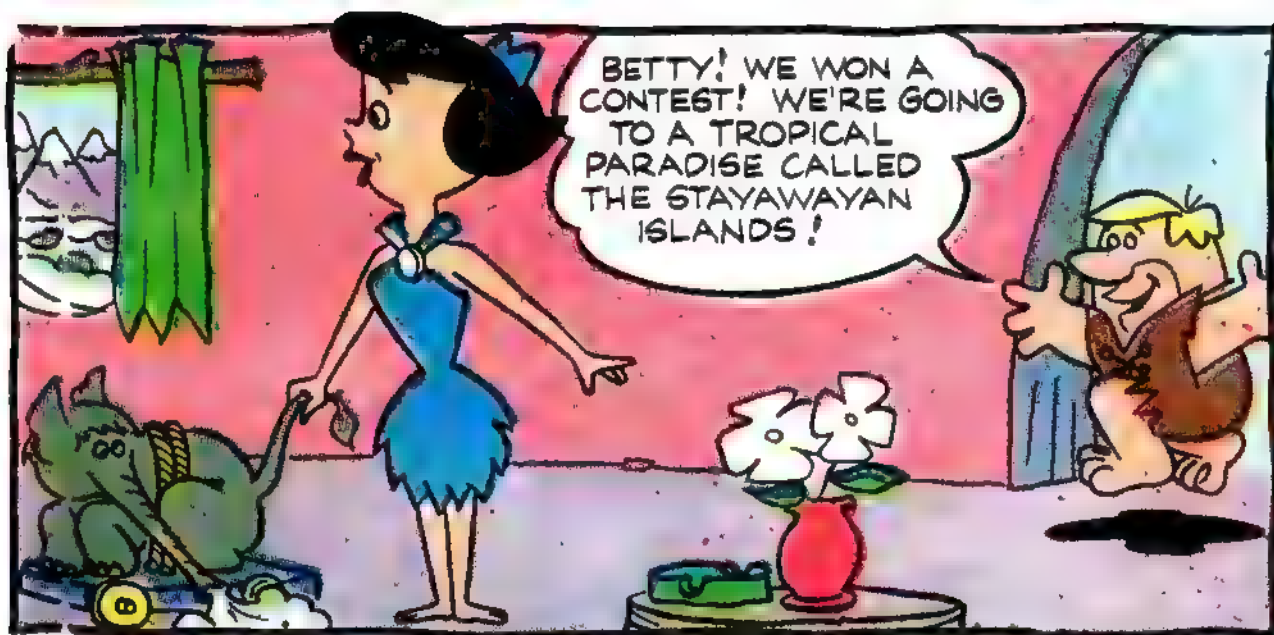
BOY, SOMETIMES
THE WEATHER AROUND
HERE CAN GET PRETTY
DEPRESSING.....

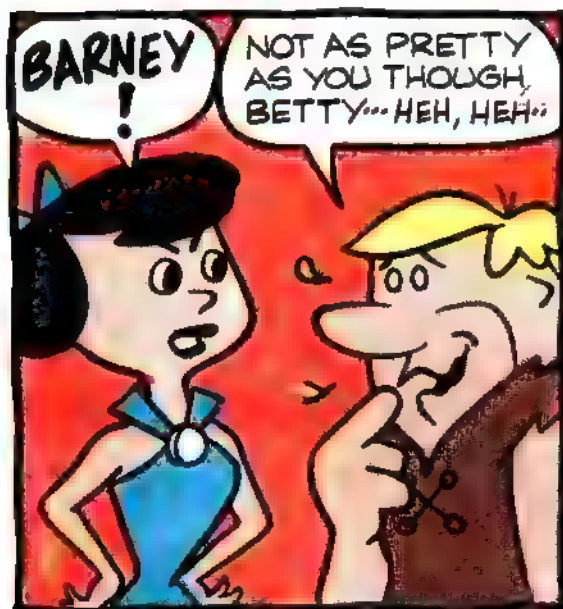
WALKER &
REICHART.



WHA...?
WHAZZAT...?!
WHOOPEE!!







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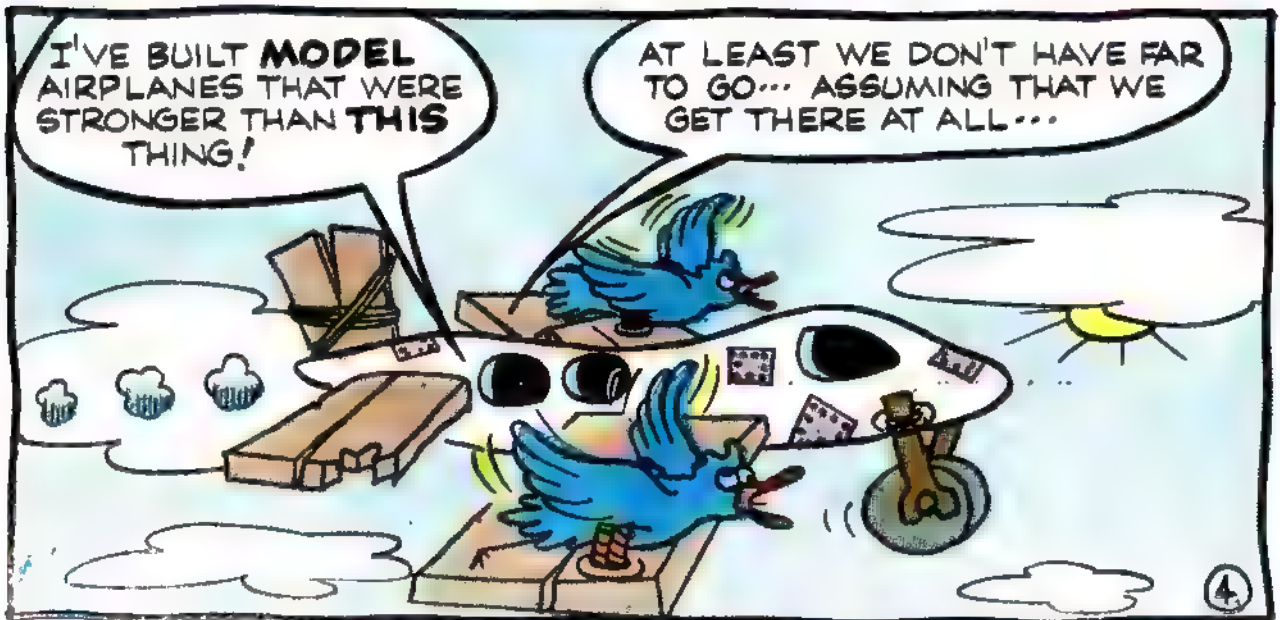
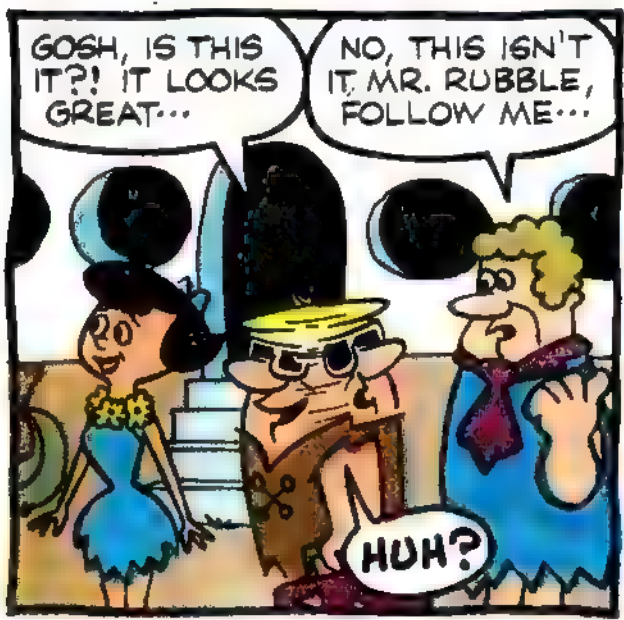
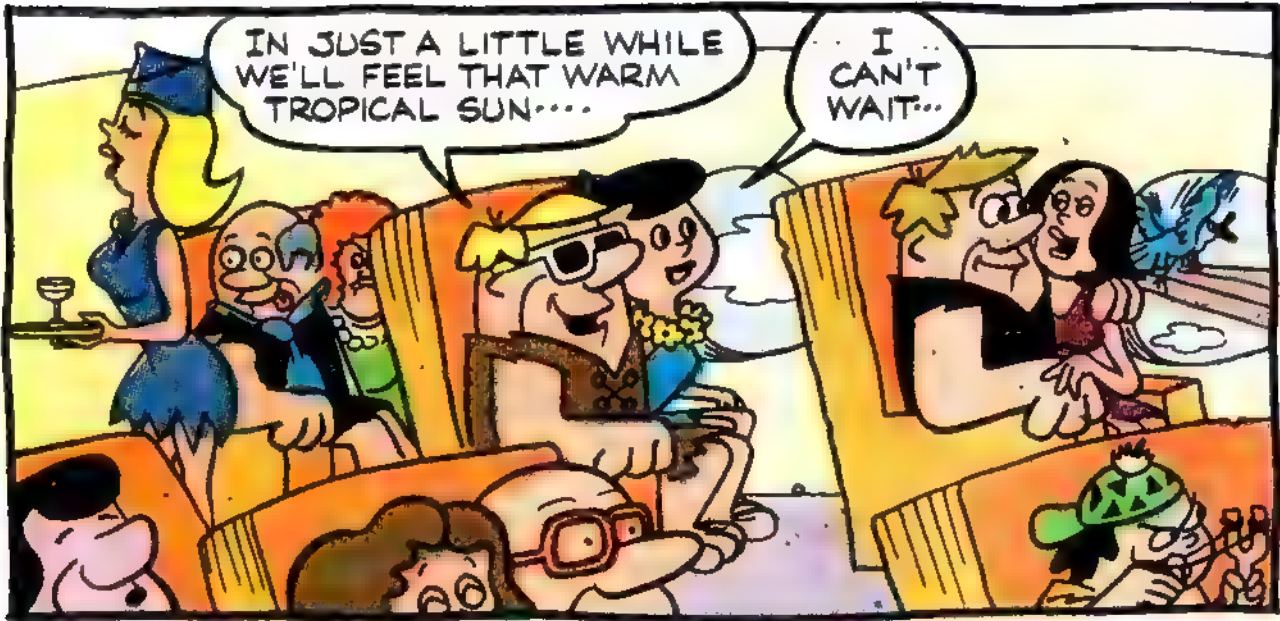
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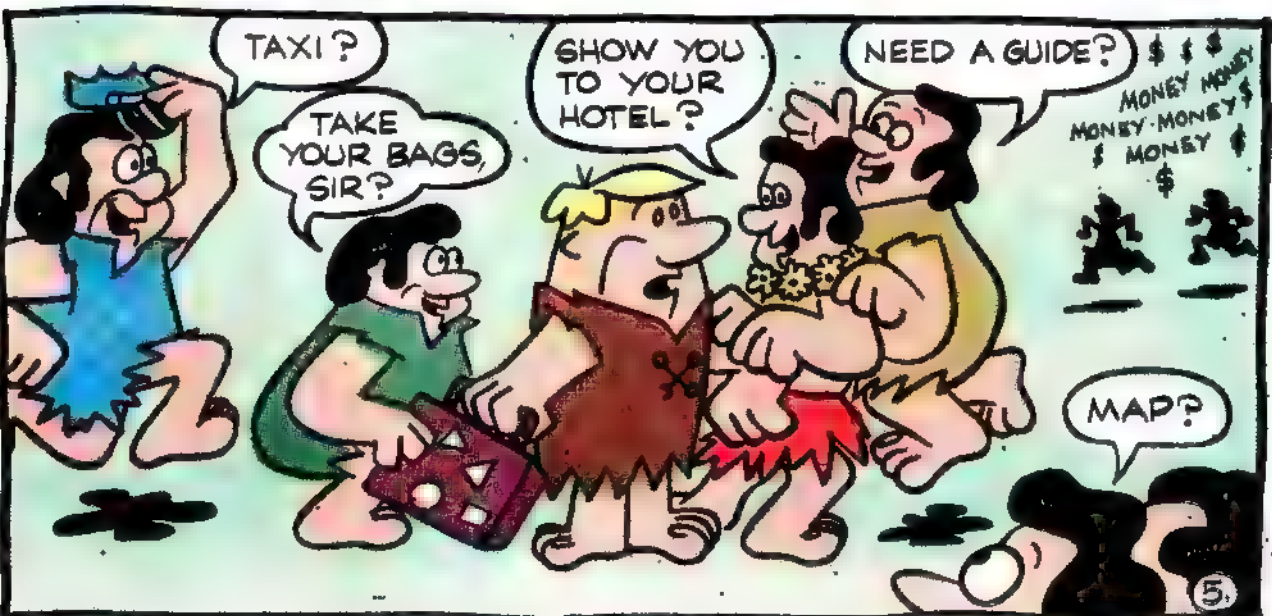
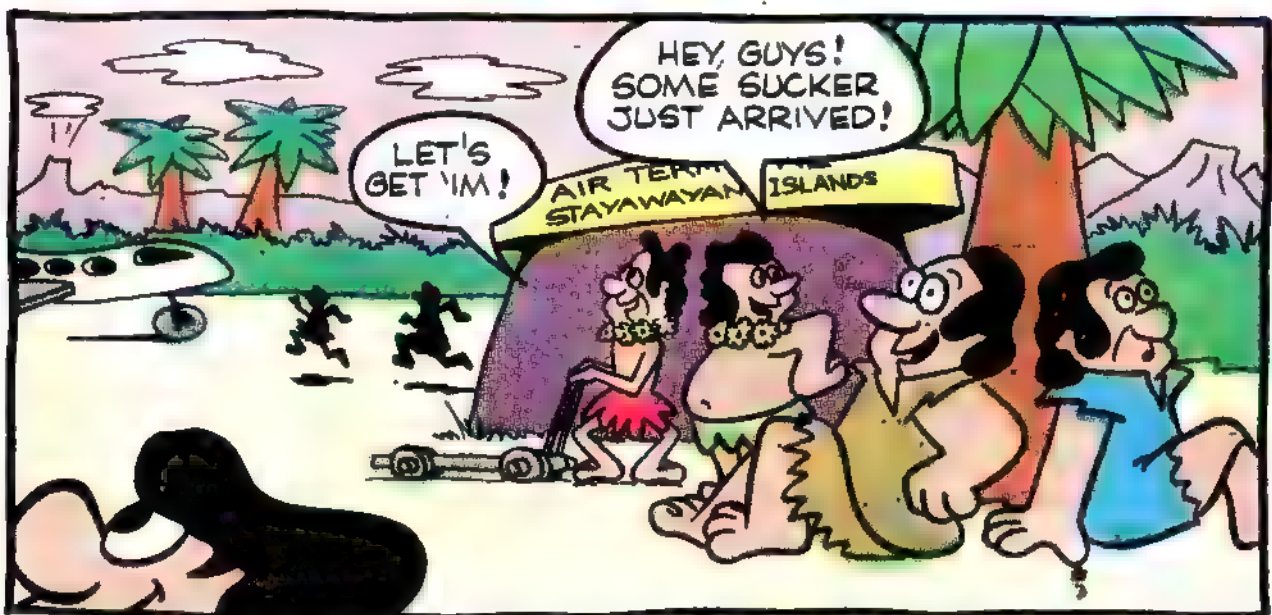
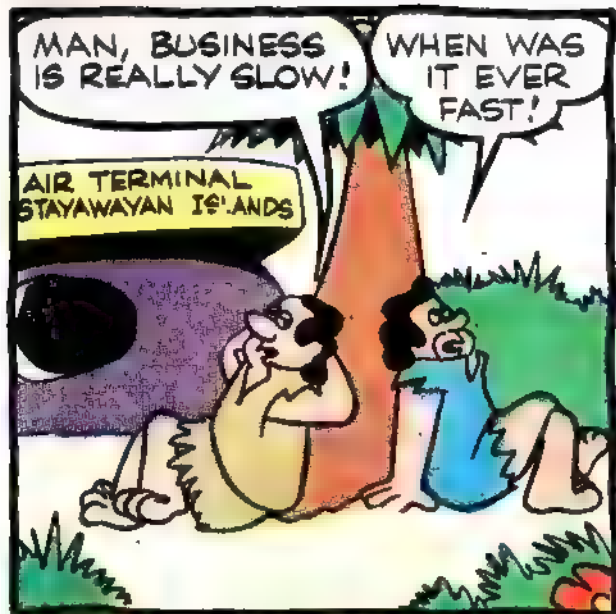
MONEY
BACK
GUARANTEE

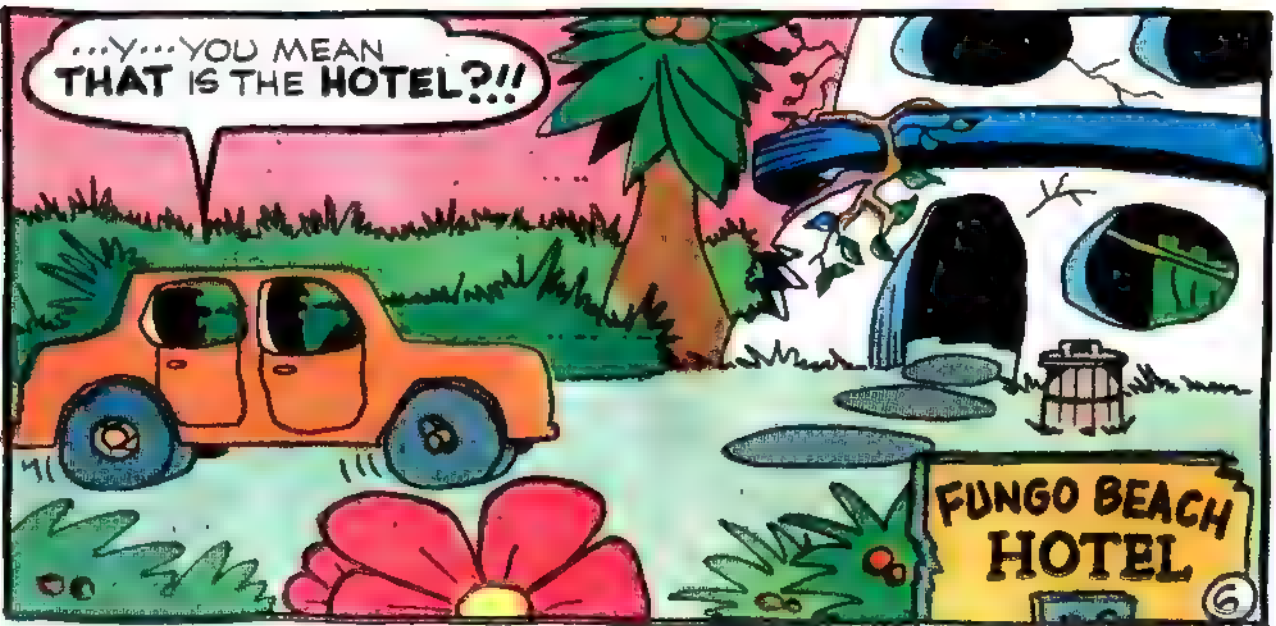
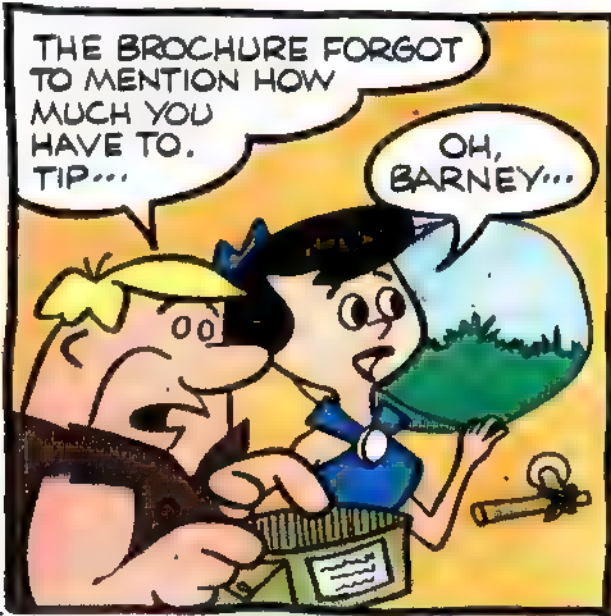
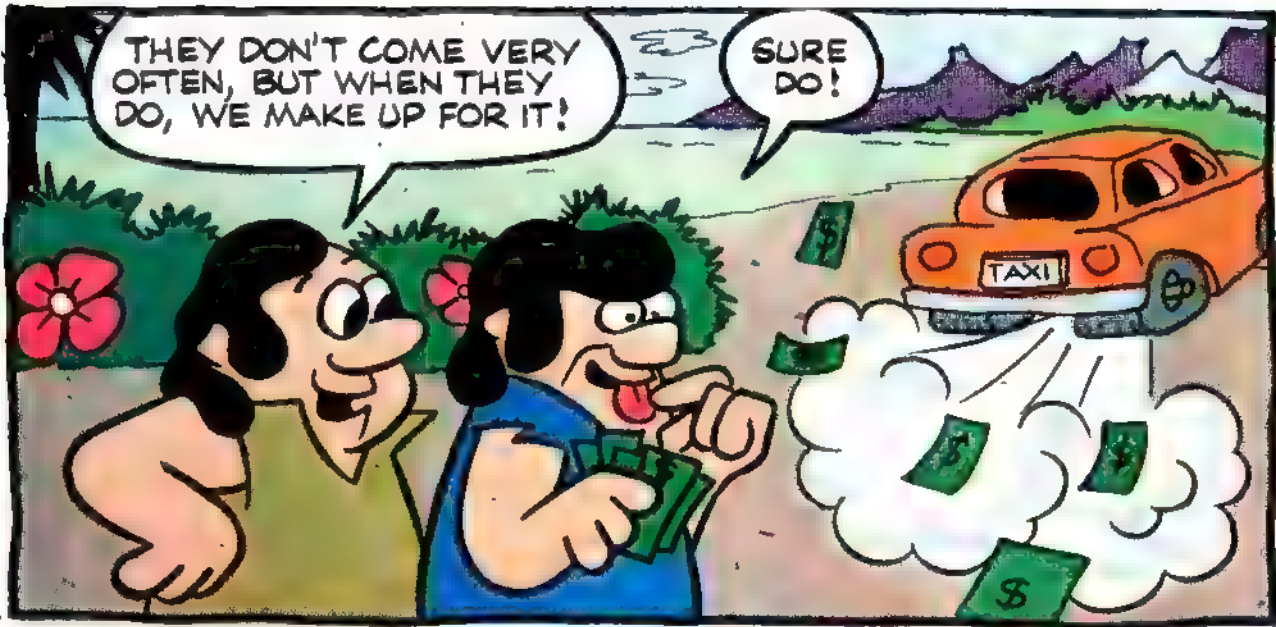
GUARANTEED

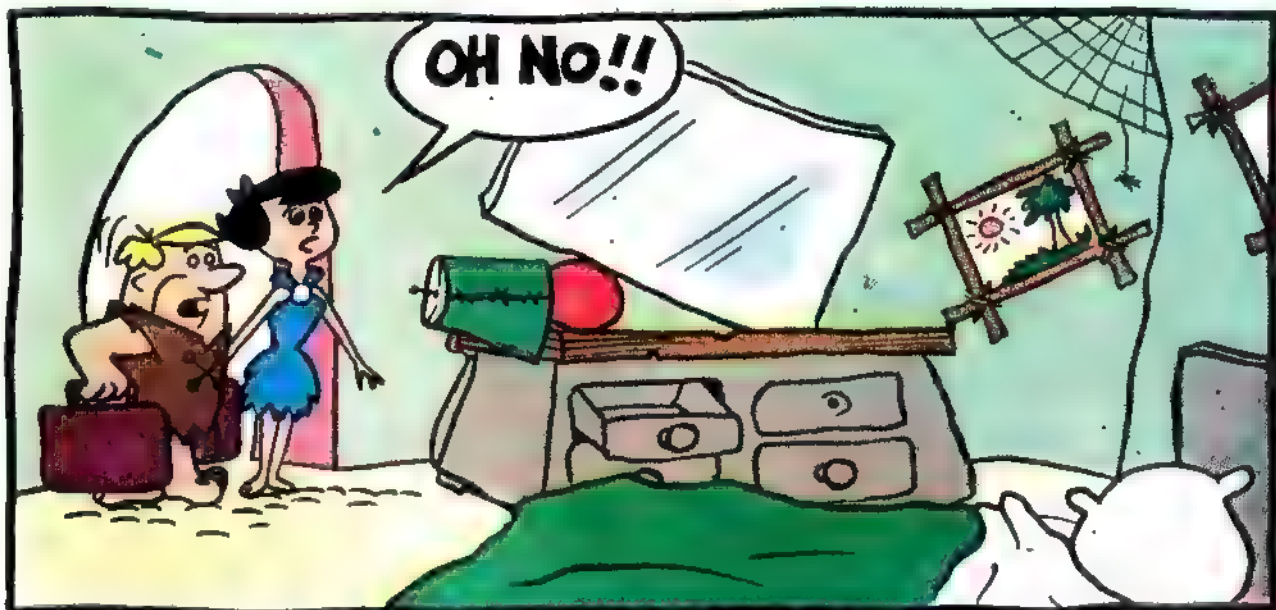
We positively guarantee a handsome muscular build or full refund.

Bodybuilding Center.

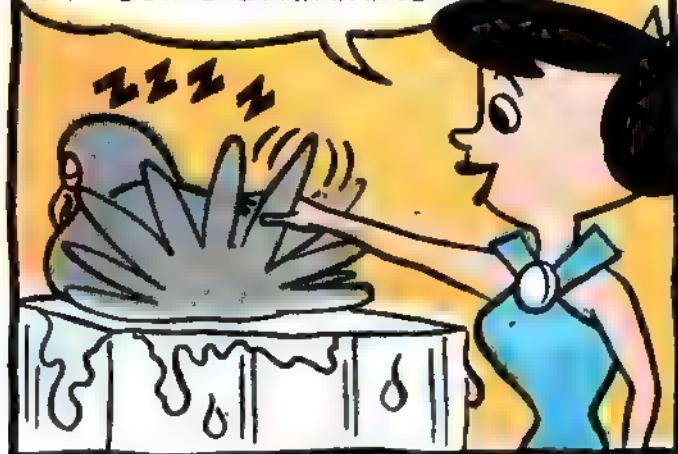




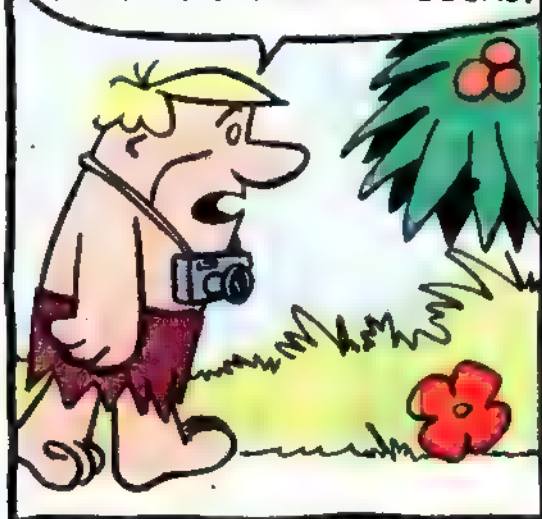




THE AIR CONDITIONER DOESN'T
WORK EITHER, BARNEY... WHY
DON'T YOU CALL THE MAID -
I'M GOING SWIMMING...



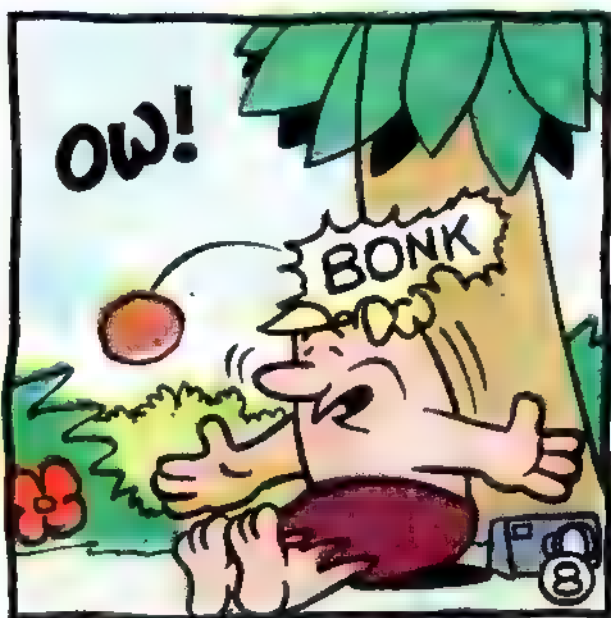
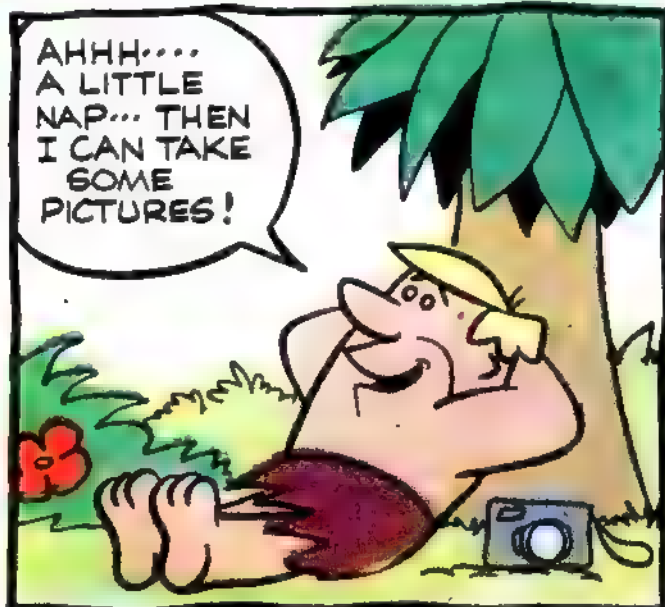
BOY! I HAD TO TIP THE
MAID ANOTHER TEN BUCKS!

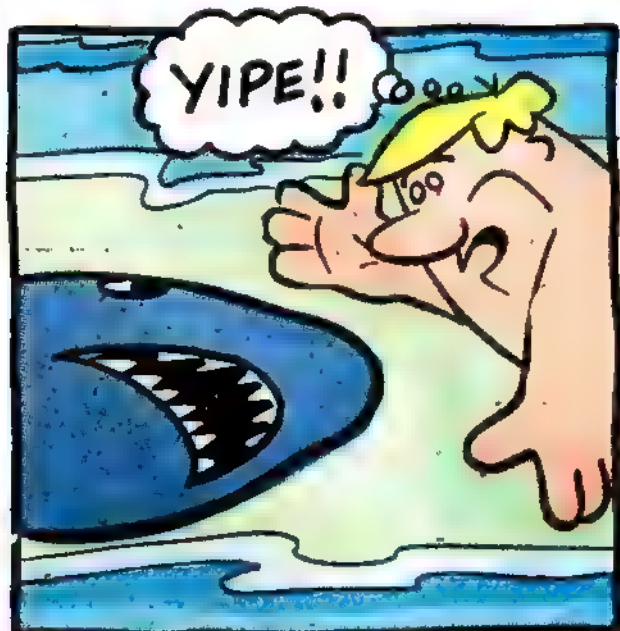


HERE'S A
SHADY PALM
TREE... I
CAN COOL
OFF UNDER!

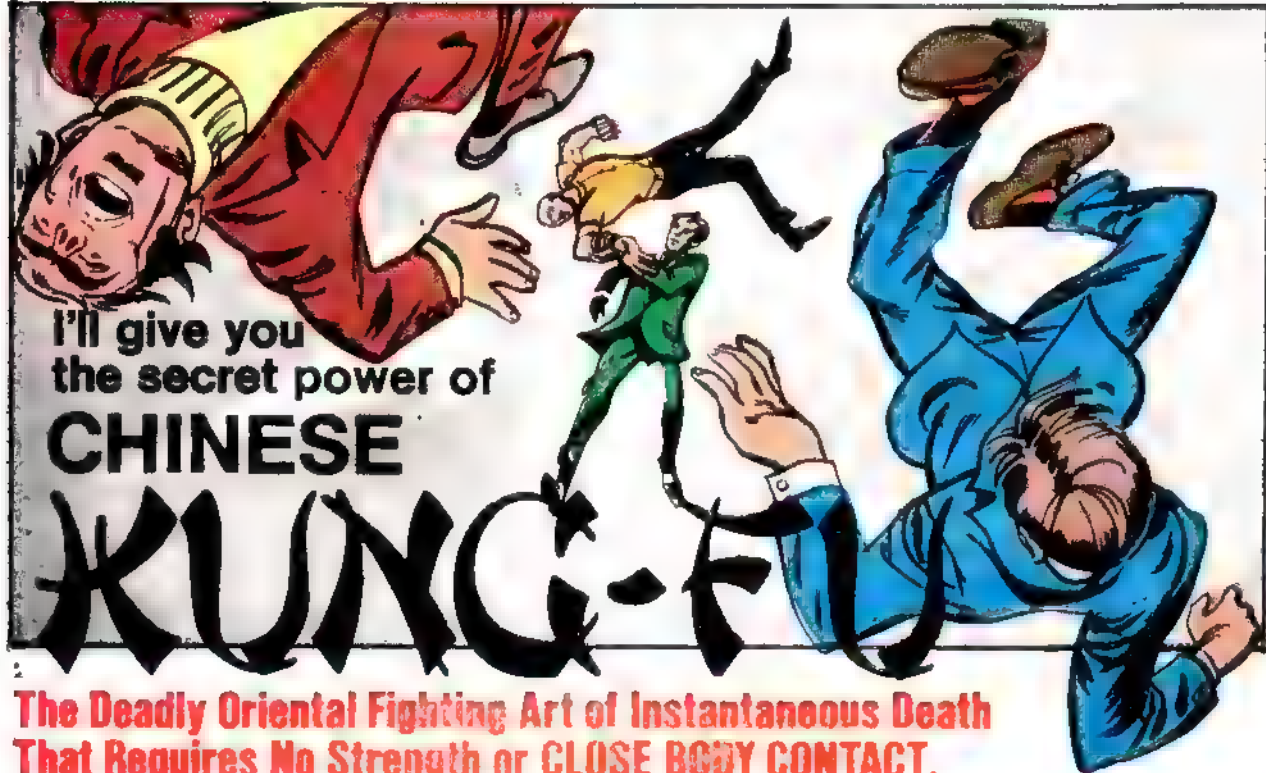


AHHH...
A LITTLE
NAP... THEN
I CAN TAKE
SOME
PICTURES!





CONTINUED AFTER FOLLOWING PAGE



I'll give you
the secret power of
CHINESE

KUNG-FU

**The Deadly Oriental Fighting Art of Instantaneous Death
That Requires No Strength or CLOSE BODY CONTACT.**

- ★ Self-defense without torturous training or rigorous exercise.
- ★ Instant self-defense for the weak, the defenseless, the fearful and the untrained.
- ★ Makes your body a live fighting machine! Hands, feet, elbows even fingers become deadly weapons of defense.
- ★ Faster, deadlier and easier than Judo, Savate or Karate.

Revealed at last! The most secret, the most respected, the most effective of all the Oriental fighting arts—KUNG FU. So simple that if you can read then you can easily master the theory of this "flick-of-the-wrist" technique. KUNG FU works on a secret principle yet its deadly force is easy to learn and easier still to apply. KUNG FU can take any one without training and make him a fighting machine in seconds.

THE SECRET OF KUNG FU REVEALED AT LAST

KUNG FU is a fantastic method of self defense that was buried in the mysteries of the past. Once a part of a mystic Oriental rite its deadly fighting secrets were only taught by Shaolin Priests to those considered worthy only after years of preparation and testing. KUNG FU was hidden from the public! Yet in spite of serious efforts to keep it from the world word of its amazing power spread. Masters of other fighting arts soon learned to fear and respect its techniques. They learned that KUNG FU harnesses certain dormant forces within you, enabling you to double and destroy with just a lightning flick of the wrist and that KUNG FU requires no strength or extraordinary skills, in fact KUNG FU's brilliant defense never requires strength size or undo exertion.

HOW KUNG FU WORKS

KUNG FU is based on a simple yet lethally effective principle. It is not necessary to physically match strength with your opponent in order to overcome his attack. You harness the enormous natural power of your own movements. KUNG FU shows you how to take advantage of these fundamental laws of natural movement. Your rhythm is added to the very movement against you so that all forces are added together and unleashed against your opponent. This is KUNG FU a force so simple yet so devastating that its techniques have stunned the world.

KUNG FU IS BETTER THAN OTHER FORMS OF SELF DEFENSE

KUNG FU is better than all other forms of self defense! Its secret lies in its simplicity and in its ability to overcome an attacker WITHOUT INTRICATE BODY CONTACT. Now, if you can read or look at pictures then you should be able

to master the theory of this "flick of the wrist" technique. **YOU CAN WIN... EVEN IF YOUR OPPONENT IS BIGGER AND STRONGER THAN YOU.** You can win if your attacker surprises you. And more—KUNG FU means deadly often crippling self defense where every part of your body is a fearful weapon. Your feet your hands, your elbows your fingers become lethal weapons WITHOUT REQUIRING SUPER MENSES POWER OR BRUTE FORCE. And you can do all this without years of training, special exercises, and especially hundreds of dollars in cost.

WHAT KUNG FU WILL MEAN TO YOU

With so many crimes of violence about us you could be in danger anytime of being hurt or worse humiliated! **BUT NOW YOU CAN DO SOMETHING ABOUT IT.** You can protect yourself, your family and your property with deadly efficiency in mere seconds. Yes and you can do it without years of training hundreds of dollars in cost, and without lung, painful practice. Regardless of size, strength or build you can beat the bullies and better the odds. Thanks to KUNG FU you need never be afraid again. You too can learn to overcome the fear of being shamed. You too can be the one that gives the beating! You too can control threatening dangerous situations.

WHY KUNG FU MAKES ALL THIS POSSIBLE

Why? Because KUNG FU is as deadly as it is simple. And it works for anyone. Other forms of self defense like Judo or Karate require something special such as strength speed etc... to say nothing of endless practice. A Judo Black Belt Master

for example must practice technique after technique and take years to master it all. **NOT SO WITH KUNG FU!** It's based on an entirely different concept. Technique and form aren't very important. **DEFENSE IS!** KUNG FU is designed to help you defend yourself in most situations* with an absolute minimum in effort and a maximum in protection.

COMPLETE COURSE REVEALED NOTHING ELSE TO LEARN

The SECRETS OF KUNG FU are fully revealed in one amazing "how to" book. The course comes complete and there's nothing else to learn or buy. You find all the secrets principles and techniques simple to master and easy to apply. You don't need any special apparatus or practice dummies. And once you master the SECRETS OF KUNG FU you can forget about other systems and other methods. Now in the privacy of your home you can learn the deadliest fighting secrets of all time at your very own pace! In just minutes you can find out how to deliver a crippling blow that leaves your opponent powerless and more... in seconds you can learn how to destroy your attacker's ability to fight... and much, much more. The fully revealed SECRETS OF KUNG FU are so sensational that we make you this surprising UNCONDITIONAL 3 WAY GUARANTEE. You must be satisfied not just one way but fully 3 different ways or it costs you nothing.

NO RISK OFFER SATISFACTION GUARANTEED 3 WAY!

EMPIRE ENTERPRISES, Dept. R5449
227 East 45 Street, New York, N.Y. 10017

Rush me the complete course of SECRETS OF KUNG FU. You guarantee me complete satisfaction 3 Ways or I'll return the course at any time I wish for a refund of my purchase price and there will be no questions asked. I promise in return to use the deadly knowledge of KUNG FU for defense only and that I will never use its secrets as an aggressor ever.

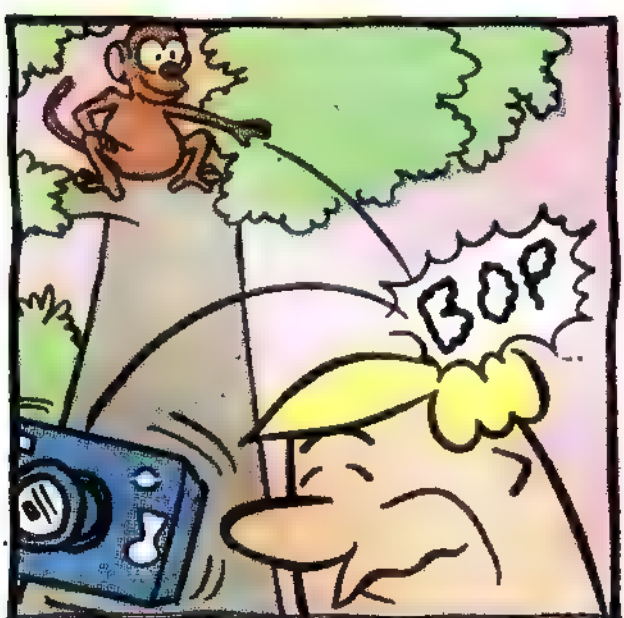
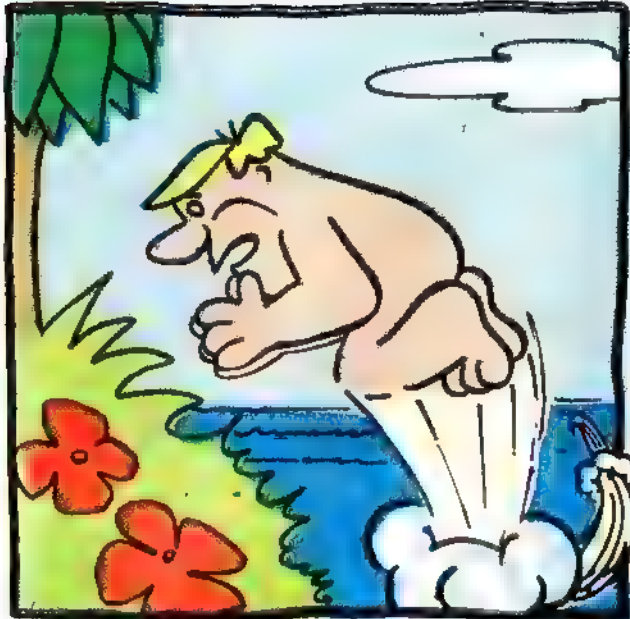
I enclose \$5 in ☐ Cash ☐ Check ☐ Money Order (Please add 50¢ additional to cover postage and handling). SORRY NO COD's.

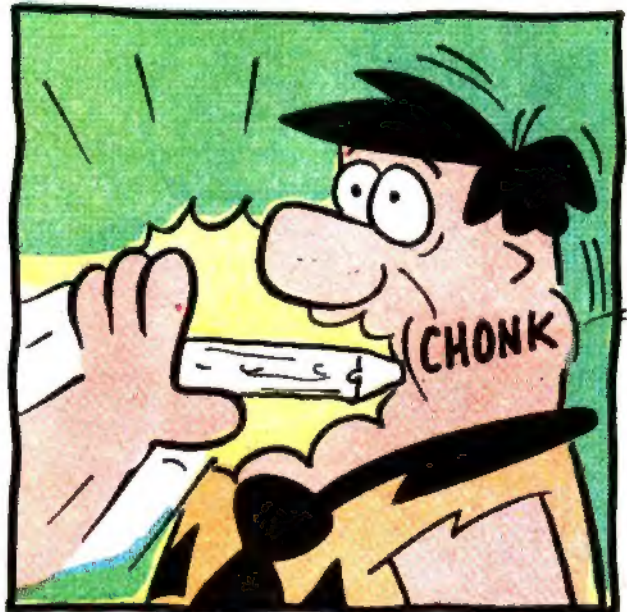
NAME _____
ADDRESS _____
CITY _____
STATE _____ ZIP _____

SATISFACTION GUARANTEED 3 WAYS OR MONEY BACK AT ANY TIME

We're so sure that SECRETS OF KUNG FU is everything you'll ever want or need we make this unprecedented 3-Way Guarantee. (1) You must be absolutely and completely satisfied with the SECRETS OF KUNG FU and (2) KUNG FU must never fail you, in fact, KUNG FU must help you turn every threatening "confrontation" into victory and (3) KUNG FU must give you a sense of confidence and assurance you've never had before. Yes, SECRETS OF KUNG FU must do all this and more or return at any time for a refund of your purchase price with no questions asked. You are the sole judge could anything be fairer?

*We do not claim that physically handicapped or other disadvantaged persons can perform these feats. Nor are these techniques claimed to be effective against anyone armed with a loaded gun.





Send For Free Information On How
**YOU, TOO, CAN OWN
A POWER-PACK BODY**

Like These Weider Pupils
and Champions!



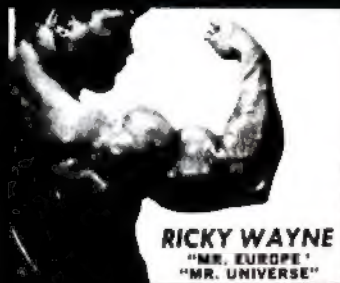
LARRY SCOTT
"MR. AMERICA"
"MR. UNIVERSE"

Twice "Mr. Olympia" winner—Larry stands 5' 7", weighs 205 lbs. and has a pair of 20" arms! He is considered one of the world's best-built men—but he was a 135-lb. weakling before mailing the coupon! This Can Happen To You Too!



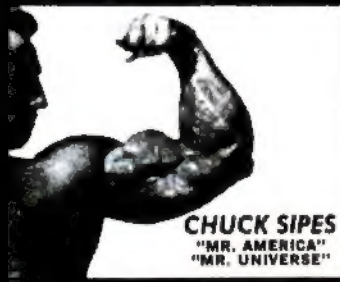
FREDDY ORTIZ
"MR. AMERICA"
"MR. UNIVERSE"

Winner—Freddy stands 5' 5", weighs 185 lbs. of rock-hard muscle. His arms measure 19" and he is considered the best-built short man in the world! Yet, he was a 115-lb. skinny weakling before sending in the coupon! Why Not You?



RICKY WAYNE
"MR. EUROPE"
"MR. UNIVERSE"

Winner—Ricky is 5' 8", weighs 198 lbs. of Herculean muscle. His arms measure a full 19 1/2" and he is considered the best-built man in Europe today. He weighed a pitiful 123 lbs. before sending the coupon! And It Can Happen To You!



CHUCK SIPES
"MR. AMERICA"
"MR. UNIVERSE"

Winner—Chuck stands 6', weighs 225 lbs. and has a pair of 20 1/2" arms, among the strongest in the world! He was a 141-lb. weakling before sending in the free coupon! Now How About You?

Weider-Pupil
DAVE DRAPER
"MR. AMERICA"
"MR. UNIVERSE"

Winner, and movie-TV star—Dave stands 6' 2", weighs 235 lbs. and owns the largest arms in the world—21" upper-arm, 17" lower-arm! Yet, he was fat and flabby before mailing the coupon! But Why Wait? Rush!



FREE! MUSCLE COURSE THAT CAN ADD 3 INCHES TO YOUR ARMS FAST!

...AND MAKE YOU INTO AN ATHLETIC VIRILE HE-MAN!!

In half the time, with twice the ease, in the privacy of your own room, in just a few minutes a day, I will, through my "TRIPLE-PROGRESSION COURSE" that I want to send you FREE, guarantee that virtually overnight, you will experience a muscle-building miracle! Before your eyes you'll slap on inches of steel hard muscles to your pipe-stem arms, pack your chest with power and size, give yourself life-guard shoulders, dynamic, speedy, athletic legs. Add jet-charged strength to every muscle in your body. I don't care if, today, you own the scraggiest, flabbiest, skinniest or funniest-looking body, whether you're tall or short, young or not-so-young, skinny or fat, office-worker, laborer, school-boy or businessman, I must make a new,

virile he-man out of you—with handsome muscles bursting out all over! They will ripple with power, vibrate with energy! And for the first time in your life, men will envy your body—women admire it, because at last you will own a body that brings you fame instead of shame! What I did for Dave Draper "Mr. Universe" winner, and for hundreds of other champions since 1936, I am ready to do for you! A-C-T-I-O-N is the key to strength! Fill out the coupon below NOW! Rush it to me—and in hours, with no charge to you—at my own expense, you too, like Dave Draper did, will start putting an end to your weakness! You have nothing to lose but your weakness! ACT NOW!—SUPPLY IS LIMITED!

THIS GIANT 32 PAGE COURSE

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TRAINER OF CHAMPIONS SINCE 1936,
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Norwood, N.J. 07648

Dear Joe, Shoot the works! I am saying YES to becoming a New Man! Rush me your free Muscle-Building information which I can use right now at home to build a handsome and useful body.

I enclose only 25¢ to cover the cost of handling and mailing. I am under no further obligation.

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP CODE _____ AGE _____
(Please print clearly)

I have ☒ where I need more muscle:

- I Want: ☐ Bigger Arms ☐ Larger Neck ☐ Deeper Chest
☐ Trim Waist ☐ Athletic Legs ☐ Added Weight
☐ Broader Shoulders ☐ More Endurance and Power



JOE WEIDER

Personal trainer of "Mr. America", "Mr. Universe", "Mr. Canada" perfect men title winners since 1936—and over 2,000,000 successful pupils the world over!

**ABSOLUTELY
FREE!**



MAIL COUPON TODAY! NO OBLIGATION! NOTHING TO BUY!

"Look who's smiling now!"

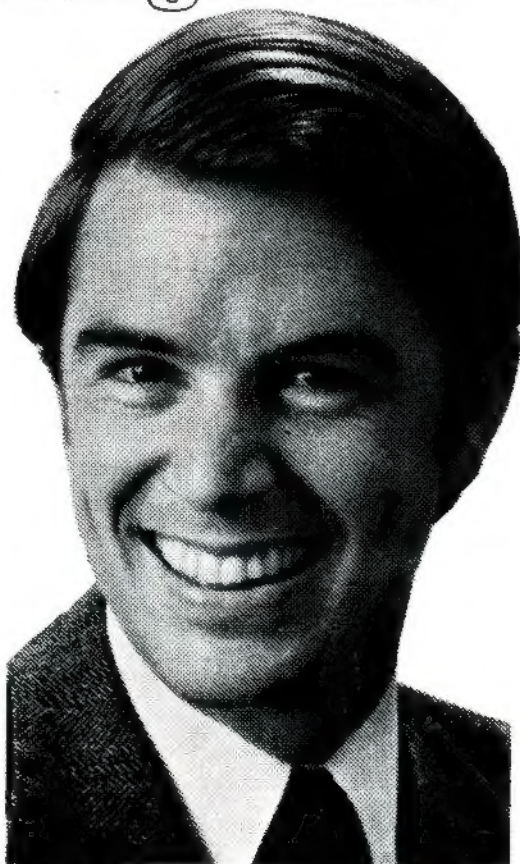
Sometimes a man sets his ambitions high enough to make skeptics smile. But how often he gets the last laugh! "At the time I started studying with LaSalle, I was working as a factory clerk. Before completing the course I was transferred to cost accounting and my salary was increased by \$1800. Now, having completed the course, I'm in charge of the department and headed for the five figure bracket. LaSalle's course helped me pull myself out of a boring and ill-paid job into a position with many opportunities."

The words in quotes come directly from one of the pleased reports that are sent to us by LaSalle graduates. LaSalle files contain many letters from men and women who have increased their earnings with the help of LaSalle training. You, too, can prepare for the career opportunity of your choice through LaSalle home study — without interfering with your present work — and by devoting only a little of your spare time.

LaSalle has been a leader in home education for more than sixty years, enrolling over 2,000,000 ambitious men and women in its many courses. You study under the supervision of LaSalle's experienced faculty. Upon satisfactory completion of your study, you receive the LaSalle diploma — a respected credential.

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☐ Technician Training |
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☐ Management Training | COMPUTER PROGRAMMING
☐ Basic Training | LAW COURSES
☐ Law for Executive Leadership
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| REAL ESTATE
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